

Events Programme 2014/15

EVENT	DATE	FREQUENCY	ORGANISER	GCC INVOLVEMENT	GCC FINANCIAL CONTRIBUTION
GLOUCESTER QUAYS HOME AND GARDEN PARTY	March/April (Easter Weekend)	Annual	Gloucester Quays	Marketing, Equipment and Staff (MGL and GCC)	None
GLOUCESTER STONE CARVING FESTIVAL	May	Every 2 Years	Cats Eye Carving with Llanthony Secunda Priory Trust	Marketing, Equipment and Staff (MGL)	None
DRAGON BOAT RACES	May	Annual	CLIC Sargeant	Advice (SAG)	None
YACHT REGATTA	May	Annual	Gloucester Yacht Club	Advice, H&S (MGL & GCC)	None
SPORTBEAT	June	Annual	Jody Gooding	Officer time across GCC and MGL	None
ARMED FORCES DAY	June	Annual	Armed Forces Day Committee	Staff and Equipment, GCC and MGL	£2,000
ROBINSWOOD HILL EVENT	June	Annual	Wildlife Trust	Staff support	£2,000
PARK FUN DAY	June	Annual	One Church	Marketing Support (MGL), Equipment (GCC)	£2,000
RACE FOR LIFE	June	Annual	Kelly Rumble – Cancer Research	Marketing (MGL), advice from Officers	None
PRIDE	June	Annual	Pride Committee	Equipment (GCC), advice (MGL and SAG)	£5,000 funded from VCS grants
GLOUCESTER QUAYS FOOD FESTIVAL	July	Annual	Gloucester Quays	Marketing, Staff and Equipment (MGL and GCC)	None
HAT FESTIVAL	July	Annual	Global Arts	Marketing, funding advice, H&S (MGL & GCC)	£2,000
SUMMER SOUND	July	Annual	Gloucester Guildhall	Staff, equipment	£20,000
BLUES FESTIVAL	July	Annual	Marketing Gloucester Ltd	N/A	£2,000
GLOUCESTER CARNIVAL	July	Annual	Gloucester Guildhall	Staff, equipment	£5,000
FAMILY DAY	July	Annual	Gloucester Guildhall	Staff, equipment	£10,000
HILLFIELD SWINGS	July	Annual	Friends of Hillfield Gardens	Marketing, Staff, Equipment & Ticketing hire (GCC)	None
FIREWORKS FINALE	August	Annual	Gloucester Guildhall	Staff, equipment	£13,000

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THREE CHOIRS FESTIVAL	August	Every 3 Years, next in Glos 2016	Three Choirs Festival	Marketing, Tourism advice (MGL) Event co-ordination, catering, general support (GCC)	£5,000 per year
JAMAICAN INDEPENDANCE	August	Annual	Verona Vidal	None	funded through Neighbourhood Partnership
RACE FOR MEN	August	Annual	Cancer Research	Equipment provided	None
ROWING REGATTA	August	Annual	Gloucester Rowing Club	Marketing and Advice (MGL)	None
GLOUCESTER DAY	September	Annual	Alan Myatt	Marketing, H&S, logistics (MGL), hire of staff and equipment (GCC)	Up to £2,000
HERITAGE OPEN DAYS	September	Annual	Civic Trust, MGL and GCC	Admin, Marketing - full event co-rdination inc Ticketing	£5,000
HISTORY FESTIVAL	September	Annual	Marketing Gloucester Ltd	Staff, equipment and venue hire	£20,000 every other year
THE CRUCIBLE	September	Every 2 Years, next due 2014	The Cathedral	Marketing, visitor surveys, tourism linking, co-ordinated City Centre events (MGL)	£25,000
STYLE FESTIVAL	October	First Occurance	Glos Media	Staff, Equipment and Venue - funded	£15,000
ZOMBIE WALK	October	Annual	Café Rene	Advice, H&S (MGL)	None
DOCKS FIREWORKS	November	Annual	Gloucester Round Table	Staff, advice, marketing (MGL), SAG, Free use of land	None
REMEMBRANCE SUNDAY	November	Annual	GCC/Armed Forces	Use of Guildhall and equipment	None
WWI COMMEMORATION	November	One-off Event	Gloucester People's Theatre	Financial support and partnership working	£20,000
CHRISTMAS LANTERN PROCESSION	November	Annual	Marketing Gloucester Ltd	Staff and Equipment hire	£10,000
VICTORIAN MARKET	November	Annual	Gloucester Quays	Staff and Equipment Hire (MGL & GCC)	None
TREE OF LIGHT	December	Annual	The Rotary Club	Marketing (MGL), Free staff and equipment (GCC)	None
FESTIVE FAYRE	December	Annual	Gloucester Quays	Staff and Equipment Hire (MGL & GCC)	None
TOTAL ALLOCATION OF FUNDING FOR 14/15					£160,000

Events Programme 2014/15

Additional Events Throughout the Year (not funded from the events budget)					
KINGSHOLM STADIUM CONCERTS			The Rugby Club	SAG, Marketing and Staffing as required (MGL)	
THEMED MARKETS			Markets / Economic Development		
CHERRY AND WHITE /FARMERS MARKET			Markets / Economic Development		
CCCP MARKETS			City Centre Community Partnership		
ANTIQUES FAIRS/CRAFT FAIRS			Independent traders		
FREE ART FRIDAYS			Free Art Friday Crew	Marketing (MGL). Potential for Street Art Festival for 2014.	
CIVIC PARADES			GCC/Civics		

Event Programmes of city council services & partner organisations			
Museums link	http://venues.gloucester.gov.uk/Freetime/Museums/events/events.aspx		
Guildhall Link	http://venues.gloucester.gov.uk/Freetime/Guildhall/listings/listings.aspx		
Aspire Link	http://aspiretrust.org.uk/our-sites		
GCH Link	http://www.gloscityhomes.co.uk/Tenants/GetInvolved/EventsCalendar.aspx		
MGL	http://www.thecityofgloucester.co.uk/whats-on		

Events Programme 2015/16

EVENT	DATE	FREQUENCY	ORGANISER	GCC INVOLVEMENT	GCC FINANCIAL CONTRIBUTION
GLOUCESTER QUAYS HOME AND GARDEN PARTY	March/April (Easter Weekend)	Annual	Gloucester Quays	Marketing, Equipment and Staff (MGL and GCC)	None
TALL SHIPS FESTIVAL	May	Every 2 Years, next due 2017/18	Marketing Gloucester Ltd	Staff and Equipment Hire	£25,000 (overall operating budget of £130,000)
GLOUCESTER STONE CARVING FESTIVAL	May	Every 2 Years	Cats Eye Carving with Llanthony Secunda Priory Trust	Marketing, Equipment and Staff (MGL)	None
DRAGON BOAT RACES	May	Annual	CLIC Sargeant	Advice (SAG)	None
YACHT REGATTA	May	Annual	Gloucester Yacht Club	Advice, H&S (MGL & GCC)	None
SPORTBEAT	June	Annual	Jody Gooding	Officer time across GCC and MGL	None
ARMED FORCES DAY	June	Annual	Armed Forces Day Committee	Staff and Equipment, GCC and MGL	£2,000
ROBINSWOOD HILL EVENT	June	Annual	Wildlife Trust	Staff support	£2,000
PARK FUN DAY	June	Annual	One Church	Marketing Support (MGL), Equipment (GCC)	£2,000
RACE FOR LIFE	June	Annual	Kelly Rumble – Cancer Research	Marketing (MGL), advice from Officers	None
PRIDE	June	Annual	Pride Committee	Equipment (GCC), advice (MGL and SAG)	£5,000 funded from VCS grants
GLOUCESTER QUAYS FOOD FESTIVAL	July	Annual	Gloucester Quays	Marketing, Staff and Equipment (MGL and GCC)	None
HAT FESTIVAL	July	Annual	Global Arts	Marketing, funding advice, H&S (MGL & GCC)	£2,000
SUMMER SOUND	July	Annual	Gloucester Guildhall	Staff, equipment	£20,000
BLUES FESTIVAL	July	Annual	Marketing Gloucester Ltd	N/A	£2,000
GLOUCESTER CARNIVAL	July	Annual	Gloucester Guildhall	Staff, equipment	£5,000
FAMILY DAY	July	Annual	Gloucester Guildhall	Staff, equipment	£10,000
HILLFIELD SWINGS	July	Annual	Friends of Hillfield Gardens	Marketing, Staff, Equipment & Ticketing hire (GCC)	None
FIREWORKS FINALE	August	Annual	Gloucester Guildhall	Staff, equipment	£13,000

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THREE CHOIRS FESTIVAL	August	Every 3 Years, next in Glos 2016	Three Choirs Festival	Marketing, Tourism advice (MGL) Event co- ordination, catering, general support (GCC)	£5,000 per year
JAMAICAN INDEPENDANCE	August	Annual	Verona Vidal	None	Funded via Neighbourhood Partnership
RACE FOR MEN	August	Annual	Cancer Research	Equipment provided	None
ROWING REGATTA	August	Annual	Gloucester Rowing Club	Marketing and Advice (MGL)	None
GLOUCESTER DAY	September	Annual	Alan Myatt	Marketing, H&S, logistics (MGL), hire of staff and equipment (GCC)	Up to £2,000
HERITAGE OPEN DAYS	September	Annual	Civic Trust, MGL and GCC	Admin, Marketing - full event co- ordination inc Ticketing	£5,000
HISTORY FESTIVAL	September	Annual	Marketing Gloucester Ltd	Staff, equipment and venue hire	£20,000 every other year, payment next due 2016/17
THE CRUCIBLE	September	Every 2 Years, next due 2016/17	The Cathedral	Marketing, visitor surveys, tourism linking, co-ordinated City Centre events (MGL)	£25,000
STYLE FESTIVAL	October	First Occurrence	Glos Media	Staff, Equipment and Venue - funded	£15,000
ZOMBIE WALK	October	Annual	Café Rene	Advice, H&S (MGL)	None
DOCKS FIREWORKS	November	Annual	Gloucester Round Table	Staff, advice, marketing (MGL), SAG, Free use of land	None
REMEMBRANCE SUNDAY	November	Annual	GCC/Armed Forces	Use of Guildhall and equipment	None
CHRISTMAS LANTERN PROCESSION	November	Annual	Marketing Gloucester Ltd	Staff and Equipment hire	£10,000
VICTORIAN MARKET	November	Annual	Gloucester Quays	Staff and Equipment Hire (MGL & GCC)	None
TREE OF LIGHT	December	Annual	The Rotary Club	Marketing (MGL), Free staff and equipment (GCC)	None
FESTIVE FAYRE	December	Annual	Gloucester Quays	Staff and Equipment Hire (MGL & GCC)	None
TOTAL ALLOCATION OF FUNDING FOR 15/16					£120,000

Events Programme 2015/16

Additional Events Throughout the Year (not funded from the events programme)					
KINGSHOLM STADIUM CONCERTS			The Rugby Club	SAG, Marketing and Staffing as required (MGL)	
THEMED MARKETS			Markets / Economic Development		
CHERRY AND WHITE /FARMERS MARKET			Markets / Economic Development		
CCCP MARKETS			City Centre Community Partnership		
ANTIQUES FAIRS/CRAFT FAIRS			Independent traders		
FREE ART FRIDAYS			Free Art Friday Crew	Marketing (MGL). Potential for Street Art Festival.	
CIVIC PARADES			GCC / CIVICS		

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Aspire Link	http://aspiretrust.org.uk/our-sites		
GCH Link	http://www.gloscityhomes.co.uk/Tenants/GetInvolved/EventsCalendar.aspx		
MGL	http://www.thecityofgloucester.co.uk/whats-on		